Tago IO | Partner Program
Benefits & Requirements

Tago IO

What is the TagoIO Partner Program?

Our Partner Program enables companies to feature their solutions and products in our community, take advantage of our co-marketing initiatives, and reach thousands of developers to create more business opportunities

What Sets Our Program Apart

Tago IO

Increase your exposure and get more leads

Help customers find the right solutions

Showcase your products and expertise

A Program in 2 Levels

The Partner Program is offered for network providers, hardware manufacturers, consultants, and system integrators at two levels better fit the strategy goals of each partner:

1. Basic

Entry level — easy to get set up and quick to start building connections

2. Advanced

Higher product visibility with more opportunities to collaborate with TagoIO, customers, & partners in marketing initiatives

Tago IO

Types of Partners

We constantly invest in our partners to strengthen their IoT ecosystem presence, experience, and understanding. Join our program today if your company fits one of these categories:

Consultant	Software Developer	Hardware Provider	Network Provider	System Integrator
Expert that guides & helps others in topics related to the IoT industry	Individual or company able to implement IoT solutions with a program based on customer requirements	Designer, manufacturer, or distributor of sensors or end-devices used in the IoT industry	Connectivity provider for IoT sensors (e.g. LoRaWAN network server providers, satellites, telecom)	Expert with knowledge & experience in a sector who is able to join solutions using TagoIO and additional components for customers

Program Benefits & Requirements

For Basic & Advanced Levels

Tago IO

Benefits

Benefit	Basic	Advanced	Description
Annual Partner Summit Event Participation	☑	☑	Active partners are invited for an annual event that announces new features, products, and opportunities
Device & Network Listed on TagoIO Admin	☑	☑	Connectors for end-devices or network integration will be ready for developers to use from TagoIO admin
Device & Network Visible on TagoIO's Website	☑	☑	End-device description and network displayed on the TagoIO website
TagoIO Logo Usage	☑	☑	Add the TagoIO logo on your website for promotion
Access to Partner Portal	☑	☑	Create and update your company profile at any time
Publish a Video or Written Use Case	☑	☑	Write a use case showcasing the benefits and TagoIO services used — released on our website

Advanced-Only Benefits

Benefit	Basic	Advanced	Description
Joint Webinars	☒	☑	Opportunity to co-host Webinars using TagoIO webinar tools
Social Media Promotion	☒	☑	TagoIO and partners promote partnership and integration on social media, blogs, newsletters, etc
Joint Demo Exposure at IoT Events	☒	☑	TagoIO and partners can agree on co-hosting events in trade-shows and conferences (costs may be incurred)
Press Release	☒	☑	At least one press release for the IoT community and customers in the industry
Higher Priority to Solve Technical Issues	☒	☑	Our technical team will resolve any issues within 24 hours (when the issue is directly related to TagoIO)
Recurring Meetings with CSMs and Experts	☒	☑	1-on-1 quarterly meetings with TagoIO experts in sales, products, and support — **review leads exchanged** during the period

Requirements

Requirement	Basic	Advanced	Description
Create Company Profile in the TagoIO Partner Portal	☑	☑	Partner fills all requested fields based on the type of partner and level selected
Showcase Partnership with TagoIO on Website & Socials	☑	☑	Partner should make a full effort to communicate its partnership with TagoIO on all appropriate marketing channels
Create Connector or Network	☑	☑	Partner is responsible for testing and validating connectors and network connectivity — TagoIO will support with best practices
Provide Image, Logo, and Description of Each Product	☑	☑	Partner inputs all information when creating a connector/network using a TagoIO account
Test Device Integration with the Device Sending Data	☑	☑	Partner is responsible for validating each end-device by using real data sent by it
Complete Required TagoIO Training	☒	☑	Based on the type of partner, some training may be necessary

Tago **IO**

Additional Requirements

Requirement	Basic	Advanced	Description
Add a Support Link & Product Details to TagoIO's Website	☒	☑	Device description must include a link for support and provide more details for developers
TagoIO Starter or Scale Subscription	☒	☑	Some discounts may be applied *(see benefits)*

Start Your Application Today

https://tago.io/become-partner

Our team would be thrilled to discuss how we can partner together with to advance IoT and our companies' goals!

Find Current Partners

https://tago.io/partners

Tago IO