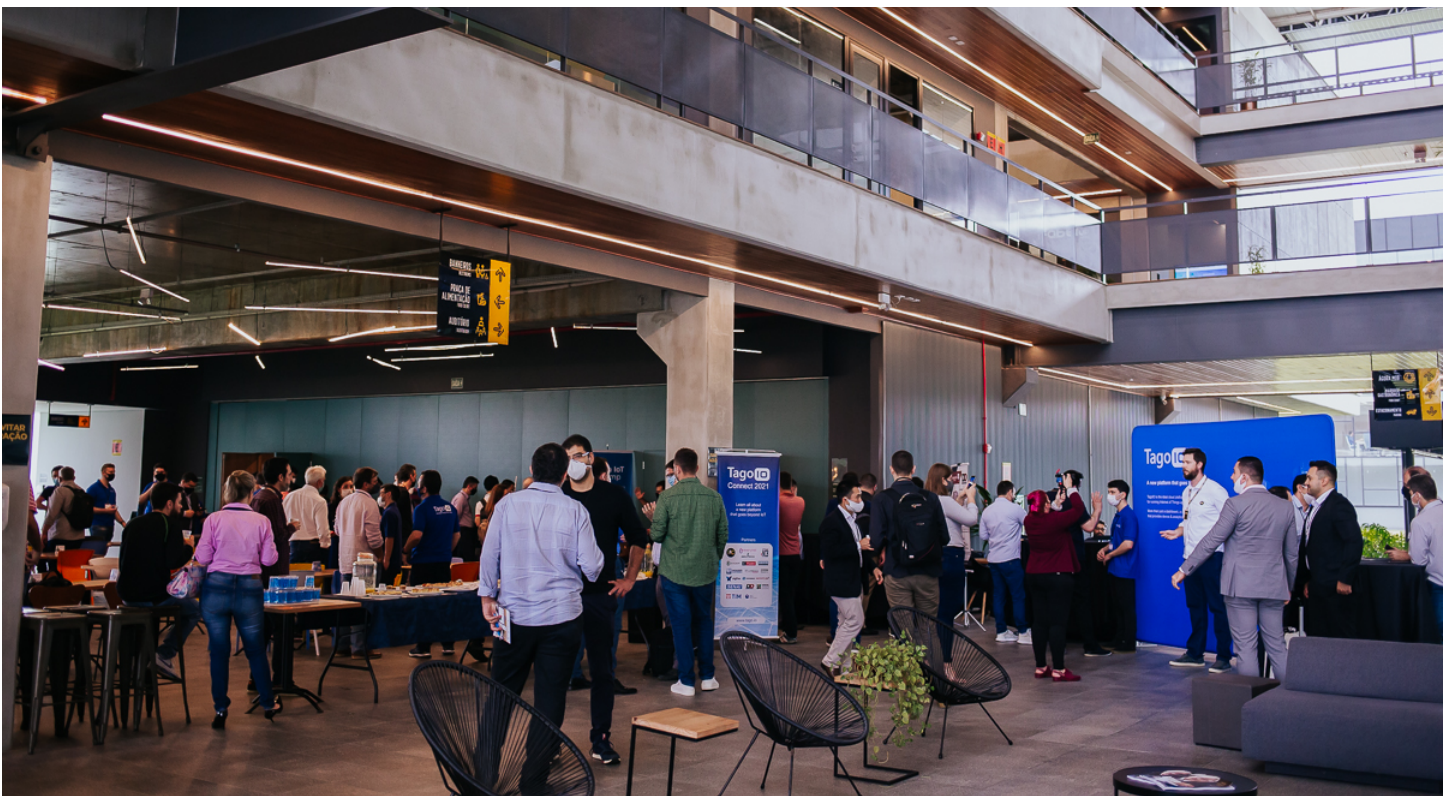
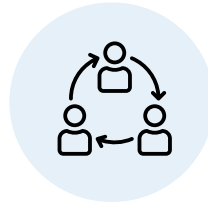


TagoIO Partner Program Benefits & Requirements

Feature your solutions and products in our community, take advantage of our co-marketing initiatives, and reach thousands of developers to create more business opportunities.



Boost your brand's
visibility



Collaborate with
partners & customers



Leverage our
marketing initiatives

The Partner Program is offered for network providers, hardware manufacturers, consultants, and system integrators at two levels: Basic and Advanced.

TagoIO Partner Program is offered in two levels to better fit the strategy goals of each partner:

Basic- entry level; quick to get done, easy to start and get noticed

Advanced - brings higher visibility to your product and offers more opportunities to collaborate with TagoIO, customers, and partners in co-marketing and other initiatives

We are constantly investing in our partners so that they have a strong understanding, experience, and presence in the IoT ecosystem. Join our program today if your company can be classified into at least one of these categories:

Consultant: experts that guide and help others in technical and business topics related to the IoT industry

SW Developer: individuals or companies that are capable of implementing complete IoT solutions running program, such as JavaScript, on TagoIO based on customer requirements

Hardware Provider: designer, manufacturer, or distributor of sensors or end-devices used in the IoT industry

Network Provider: connectivity provider for IoT sensors (e.g. LoRaWAN network server providers, telecoms)

System Integrator: experts with specific knowledge and experience in some sectors who are able to put together solutions using TagoIO and any additional components for customers (e.g. experts who implement and maintain solutions in an oil & gas company based on smart sensors and better workflows)

Start your application today

www.tago.io/partners/become-partner

Program Benefits

Benefits	Basic	Advanced	
Annual Partner Summit event participation	X	X	Only active partners are invited for the event that announces new features, products, and opportunities
Device and Network integration listed on the TagoIO Admin	X	X	Connectors for end-devices or network integration will be ready for developers to use from the TagoIO admin
Device and Network visible from the TagoIO website	X	X	End-device description and network available for visualization on the TagoIO website
TagoIO logo usage	X	X	Add the TagoIO logo on your website for promotion
Access to Partner Portal	X	X	Create and update your company profile at any time
Publish a video or a written use case	X	X	Write a use case demonstrating the benefits and TagoIO services used. Released on our website
Joint Webinars		X	Opportunity to co-host Webinars using TagoIO webinar tools
Social media promotion	X	X	TagoIO and partners promote partnership and integration on social media, blogs, newsletters...
Joint demo exposure at IoT events		X	TagoIO and the partner can agree on co-hosting events in trade-shows and conferences (costs may be incurred)
Press release		X	At least one press release for the IoT community and customers in the industry
Higher priority to solve technical issues		X	Our technical team will solve any issues within 24 hours (when the issue is directly related to TagoIO)

Requirements

Requirements	Basic	Advanced	
Create company profile using the TagoO Partner Portal	X	X	Partner fills all requested fields based on the type of partner and level selected
Share partnership with TagoO on website and social media	X	X	Partner should make a full effort to communicate its partnership with TagoO on all marketing channels
Complete required training		X	Based on the type of partner some training may be necessary to complete
Create connector or network (for end-device manufacturer and network types)	X	X	Partner is responsible for testing and validating the connectors and network. TagoO will support with the best practices
Add a link for support and product details on TagoO site		X	Device description must include a link for support and provide more details for developers
Provide image, logo, and description of each product	X	X	Partner inputs all information when creating a connector/network using a TagoO account
Test device integration with the device sending data	X	X	Partner is responsible for validating each end-device by using real data sent by it
TagoO Plan Subscription	Free	Starter or Scale	Some discounts may be applied (see <i>benefits</i>)

Start your application today

www.tago.io/partners/become-partner

Find current partners

www.tago.io/partners/find-partner

